

# LiveLearnTeach

## Advertising 2009



Supported by the Korean Tourism Organisation

## Who Are We?

LiveLearnTeach is the only independent service within the UK to provide specialist guidance and opportunities to graduates and career breakers looking to relocate to South Korea.

We currently have offices in the UK, USA and South Korea, giving us a global network of consultants from which our customers can draw advice from.

## What Do We Do?

LiveLearnTeach offers a number of different services depending on your needs.

For the employer, we offer a range of online vacancy advertisements or a full blown recruitment service, whatever you require.

For the candidate, LiveLearnTeach offers a complete guidance service, taking you through every step of the process—we leave no question unanswered.

LiveLearnTeach is unique in that we visit universities, attend career fairs and arrange face to face appointments with our candidates, so that we really get to know them.

# The Facts

## **LiveLearnTeach Users**

Target market:

All English speaking graduates or career breakers who have an interest in teaching in Korea. The age range is between twenty and fifty five, although not limited to this.

Origin of users:

English teachers in UK, USA and Canada – 60%

English teachers already in South Korea – 25%

Korean schools and recruiters – 15%

Number of users:

Unique visits per month – 2500

Minimum visits per day – 500



## The Package

LiveLearnTeach offers three different levels of advertising for your company:

### Premier Package:

- One large banner advert on the main page of the website
- Two additional banner adverts within the site itself
- Link and description in the 'Resources' page of the website
- Logo printed on all promotional material produced by the company
- Feature in the monthly newsletter sent to all candidates and employers
- A half page advertisement sent out by post to all successful candidates
- **Total price of only \$170 a month**

### Level One:

- Two banner adverts within the website
- Link and description in the 'Resources' page of the website
- A half page advertisement sent out by post to all successful candidates
- **Total price of only \$100 a month**

### Level Two:

- One banner advert within the website
- Link and description in the 'Resources' page of the website
- **Total price of only \$50 a month**

To find out more about advertising with LiveLearnTeach, please contact [sales@lltkorea.com](mailto:sales@lltkorea.com) for more information.

